



# Annual congress of the European Society for Biomaterials

**Maastricht, 9-13 September 2018**

**Sponsor and Exhibitor Packages**

## 1. General

### Invitation

We would like to cordially invite you to actively join us for the 29<sup>th</sup> annual conference of the European Society for Biomaterials (ESB 2018), which will take place on September 9-13, 2018 in Maastricht, the Netherlands.

As a result of the continuing high quality of research, education and meetings, the annual conferences organized in Liverpool in 2014 and in Krakow in 2015 each attracted around 1000 delegates. After the World Biomaterials Congress (WBC) in Montreal, Canada, in 2017, the ESB 2018 annual congress represents the unique opportunity for commercial partners to present their activities to the biomaterials field. In this document you will find an overview of the sponsor & exhibitor packages and symposium packages that we offer.

### Scope of the meeting

The annual conference of the European Society for Biomaterials, “ESB 2018 – Materials for Life” aims to provide an inspiring program, covering the state-of-the-art research and development in the field. This congress is therefore sure to be a major event in the calendar of anyone working in the field of biomaterials.

The ESB community is committed to tackling unmet clinical needs by means of advanced materials for medical devices and regenerative medicine. The meeting will be of multidisciplinary nature and will gather scientists, clinicians, industrials and regulatory affairs experts from around the world to maximize R&D and commercial opportunities to the benefit of patients. Topics to be covered at the conference range from novel biomaterial designs, smart biomaterials, bioprinting technologies, and biomimetic materials to the translation towards clinical applications.

### Sponsoring

Companies and institutions wishing to support the organization of the conference by means of a sponsoring arrangement are invited to contact the Conference Secretariat for a proposal. We offer attractive sponsoring packages and sponsor benefits, including the opportunity to exhibit at the venue during the conference.

### Venue

The ESB 2018 will be held in the MECC (Maastricht Exhibition & Conference Centre), one of the top conference venues in the Netherlands. With six international airports within an hour's drive, the MECC is easily accessible from anywhere in the world. Also, the MECC is accessible from a train station within walking distance. A range of hotel accommodation options is available near the MECC or in the nearby beautiful Maastricht city center.

#### MECC

Forum 100  
6229 GV Maastricht  
T: +31 (0)43 38 38 383  
E: [info@mecc.nl](mailto:info@mecc.nl)





## Local Organizing Committee

Pamela Habibovic (chair), Maastricht University  
Chris Arts, Maastricht University Medical Centre  
Jeroen van den Beucken, Radboud University Nijmegen  
Debby Gawlitta, University Medical Center Utrecht  
Sandra Hofmann, Eindhoven University of Technology



## Meeting schedule

The conference will start with an opening ceremony and a reception on Sunday afternoon, September 9, 2018. Conference sessions will be held from Monday September 10 to Thursday September 13. We aim to bring together around 1000 people from all over the globe, active in the field of biomaterials. For updates of the meeting schedule, please visit [www.ESB2018Maastricht.org](http://www.ESB2018Maastricht.org).

## Target audience

This meeting will bring together experts from different disciplines spanning from materials science, chemistry and engineering to fundamental and applied biology and medicine.

## Contact

To discuss sponsoring opportunities in more detail please contact the Conference Secretariat:  
Pauwels Congress Organisers  
Avenue Ceramique 222  
6221 KX Maastricht, The Netherlands  
Contact person: Susanne Pauwels  
T: +31 43 3218180  
E: [s.pauwels@pauwelspc.nl](mailto:s.pauwels@pauwelspc.nl)  
[www.pauwelspc.nl](http://www.pauwelspc.nl)





## Congress topics

The session themes and topics to be addressed during ESB 2018 include:

- Intelligent biomaterials
- Natural biomaterials
- Synthetic biomaterials
- Nanomaterials
- 3D Scaffolds
- Additive Manufacturing & bioprinting
- Microfluidics
- Biomimetics
- Antimicrobials
- Biodetection
- Engineering of tissues and regenerative medicine
- Applications in orthopedic, cardiovascular, dental, nerve tissues, etc.
- Imaging
- Drug delivery/controlled release
- Computational modeling
- Stem cells and tissue specific cells
- Anti-cancer therapy
- Wound treatment
- Clinical trials
- Translation to the clinic
- Commercialization

Session titles are tentative and subject to change.



## 2. Ways to support ESB 2018

### Invitation for sponsors and partners

We invite corporations, foundations, and other organizations to support ESB 2018. Various attractive benefits are available to sponsoring and supporting entities. There will be one large area for exhibition. Coffee breaks, daily lunches and poster sessions will be held within the main exhibition area. Exhibition spaces are limited and will be allocated on a sponsorship level basis (detailed below) and within each level on a first-come first-served basis.

**We are also happy to discuss additional tailored packages for sponsors with particular requirements.**

### Sponsor & exhibitor packages

Depending on your company's financial contribution, you will fall into one of the sponsorship categories listed below.

Amounts indicated exclude VAT	Platinum sponsor Package	Gold sponsors Package	Silver sponsors Package	Bronze sponsors Package	Exhibitor Booth 4 m <sup>2</sup> Package	Exhibitor Booth 2 m <sup>2</sup> Package
Sponsor logo with link to the company website on ESB congress website (will remain in place for 3 months after the Conference)	X	X	X	X	Company name	Company name
Company logo listed in the program app	X	X	X	X	-	-
Slide projection of company logo in the main hall during void moments of the program	X	X	X	X	-	-
1 breakfast or lunch symposium at congress venue – exclusive time slot	45 minutes (1 <sup>st</sup> choice)	30 minutes (2 <sup>nd</sup> choice)	-	-	-	-
Full registration(s) - excl gala dinner or - incl gala dinner	5 3	4 3	3 1	2 -	- -	- -
Exhibition area: up to 16 m <sup>2</sup>	Booth size: 16 m <sup>2</sup>	Booth size: 10 m <sup>2</sup>	Booth size: 8 m <sup>2</sup>	Booth size: 6 m <sup>2</sup>	Booth size: 4 m <sup>2</sup>	Booth size: 2 m <sup>2</sup>
Option to purchase extra exhibition space at € 750/m <sup>2</sup>	Up to 20 m <sup>2</sup>	Up to 16 m <sup>2</sup>	Up to 12 m <sup>2</sup>	Up to 10 m <sup>2</sup>	-	-
On-site placement of company banner	x	x	-	-	-	-
Sponsor may send 1 follow up communication to delegates post-event (Through ESB, no electronic list will be provided)	x	-	-	-	-	-

- First come, first serve basis for 1 platinum partner.
- The above offered packages can be customized to your specific needs. Please contact the Conference Secretariat to discuss additional options or modifications.
- Additional exhibitor passes are available at € 200, excluding the gala dinner.





## Symposium package

Beside the sponsor and exhibitor sponsor packages, the ESB 2018 provides another sponsoring opportunity. Every company interested in organizing a symposium can apply for a maximum of one symposium during the conference program, on a first come, first serve basis. In total, 10 opportunities will be available for which the platina and gold sponsors have the first and second choice, respectively.

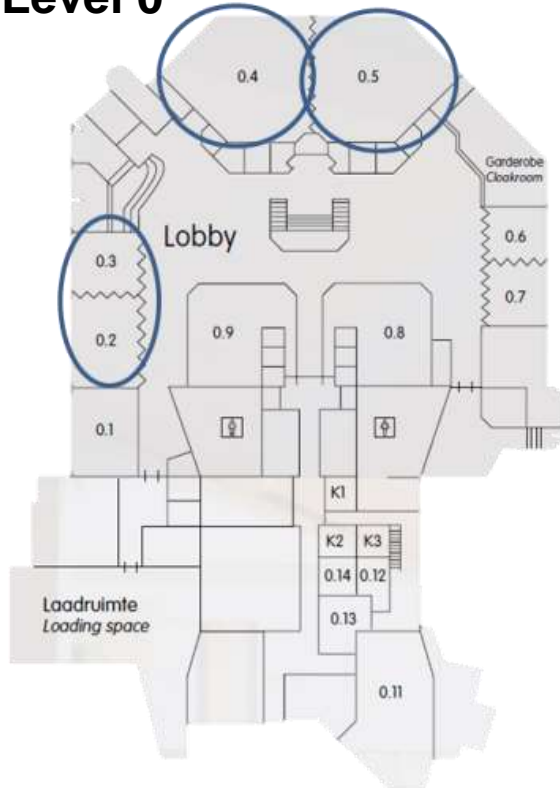
- Breakfast symposium
- Lunch symposium



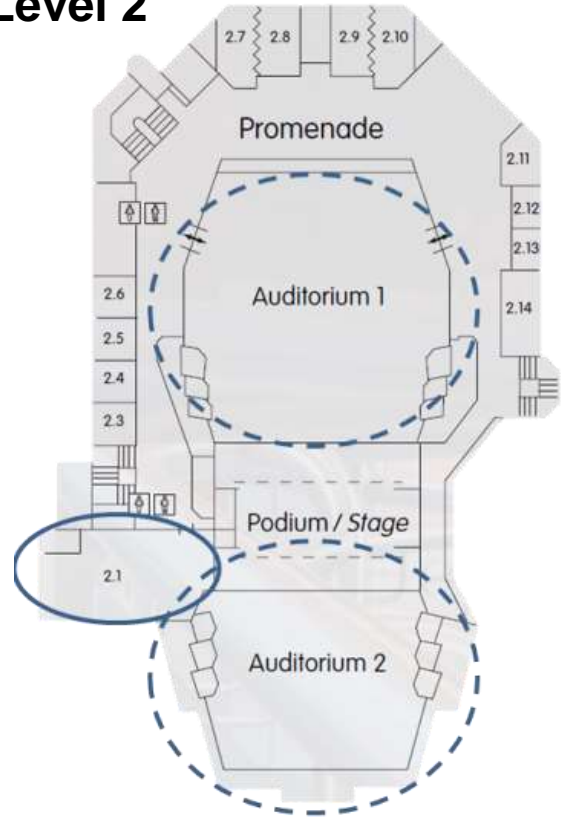


Exhibition and lecture room plans

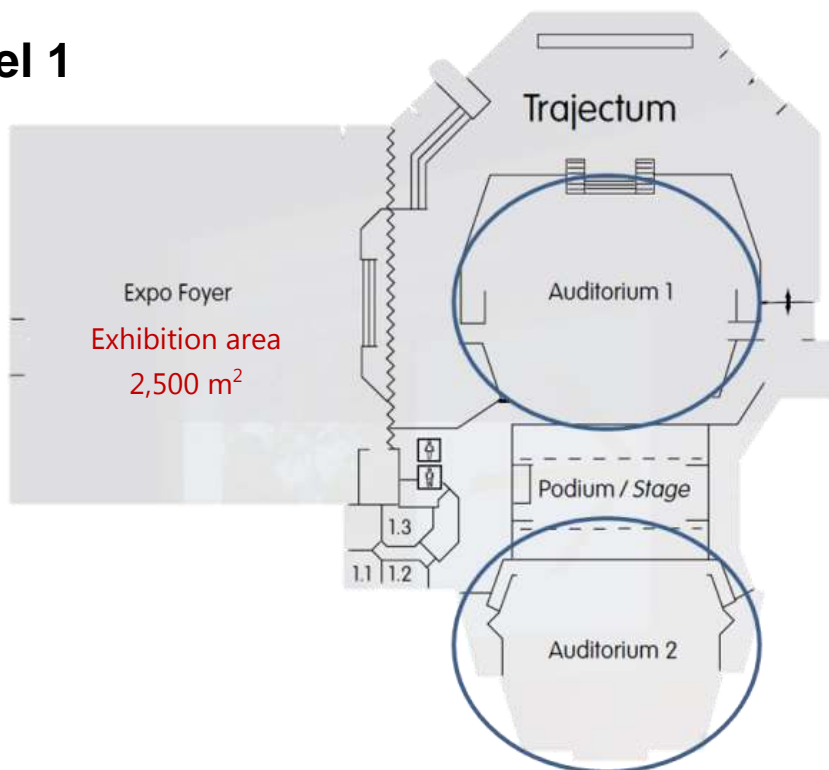
Level 0



Level 2



Level 1





## 3. Policies and disclaimer

### Confirmation and payment

A sponsoring arrangement will be confirmed in writing between Stichting ESB2018, (Foundation ESB2018) based in The Netherlands and the sponsoring/supporting entity. An invoice with payment details will be sent to the sponsoring/supporting entity, and payment will then be expected within 4 weeks from the invoice date. All amounts mentioned in this document are exclusive of VAT. VAT will be added as applicable according to tax legislation.

### Exhibition policy

If benefits granted to the sponsor/supporter include the opportunity to exhibit at the Conference venue, the sponsoring/supporting organization and its agent(s) must comply with the rules and regulations governing the Conference exhibition, as detailed in the exhibition manual or imposed by the venue. The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organizations at least 6 weeks before the opening date of the Conference.

### Cancellation policy

In case of cancellation of a sponsoring arrangement by the sponsoring organization, a cancellation fee of 25% of the total agreed sponsoring fee applies if the cancellation notice is received more than three months before the opening date of ESB 2018. If the cancellation notice is received three months or less before the opening date of the Conference, a cancellation fee of 100% of the total agreed sponsoring fee applies. Cancellation notices must be sent in writing to the Conference Secretariat.

### Disclaimer

Funding for ESB 2018 is requested solely on behalf of the conference. Any grants/fees provided by sponsoring/supporting organizations will go toward defraying the expenses of ESB 2018 in direct relation to offering the ESB 2018 conference.

